

Regional Workshop

On Common Regional Market (CRM) Regional Industrial and Innovation Area
Green and Circular Economy Value Chains

Hybrid event

Tirana, Albania & online

15 November 2022, 13.00 - 16.30

**Good.
Better.
Regional.**

Agenda

Time	Thematic areas to be covered
13:00 - 13:10	RCC introductory remarks
13:10 - 13:20	RCC work on Green Agenda implementation
13:20 - 13:35	Experience of the EIT
13:35 - 13:55	Experience of the ECESP
13:55 - 14:10	Q&A and discussion
14:10 - 14:30	Stakeholder mapping and survey results
14:30 - 14:50	Suggestions for CE Stakeholders Platform
14:50 - 15:15	Q&A and discussion
15:15 - 15:25	Coffee break
15:25 - 15:55	Suggestions for Regional Green Start-up Network
15:55 - 16:20	Q&A and discussion
16:20 - 16:30	RCC closing remarks

1. RCC introductory remarks

2. RCC work on Green Agenda implementation

3. Experience of the EIT












4. Experience of the ECESP

5. Q&A and discussion

6. Stakeholder mapping and survey results

Circular economy - Main criteria

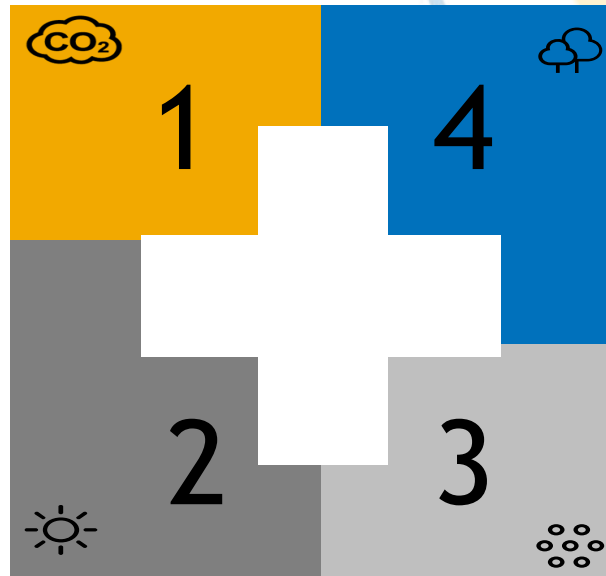
Circular components in business model

What is a circular business model	A way of designing, making, distributing, taking back and reusing or recycling materials within your business				
Types of circular business models	Circular supply	Resource recovery	Product life extension	Sharing	Product service system
Definitions	Replacing virgin resources with bio-based, renewable, recycled, and/ or recovered materials	Recycling or recovering waste into secondary raw materials	Extending the life of products and assets	Facilitating the sharing of under-utilised products, goods, and assets	Services rather than products are marketed
Associated value chain stage (upstream)	 Raw materials extraction  Supply		 Manufacture/ remanufacture  Retail	 Retail	 Retail
Associated value chain stage (downstream)		 Reverse logistics  Waste management	 Reverse logistics	 Waste management	 Reverse logistics

Green co-benefit - Main criteria

The Green Agenda for the Western Balkans, as well as the EU Green Deal, place large emphasis on the transition to circular economy. However, they also emphasise a number of other environmental objectives that are critical for timely green transition across Europe.

Climate change mitigation



Protection and restoration of biodiversity and ecosystems

Climate change adaptation

Pollution prevention and control

Defining eligible stakeholders

Location

Established in any of the Western Balkan economies:

- Albania
- Bosnia and Herzegovina
- Kosovo*
- Montenegro
- North Macedonia
- Serbia

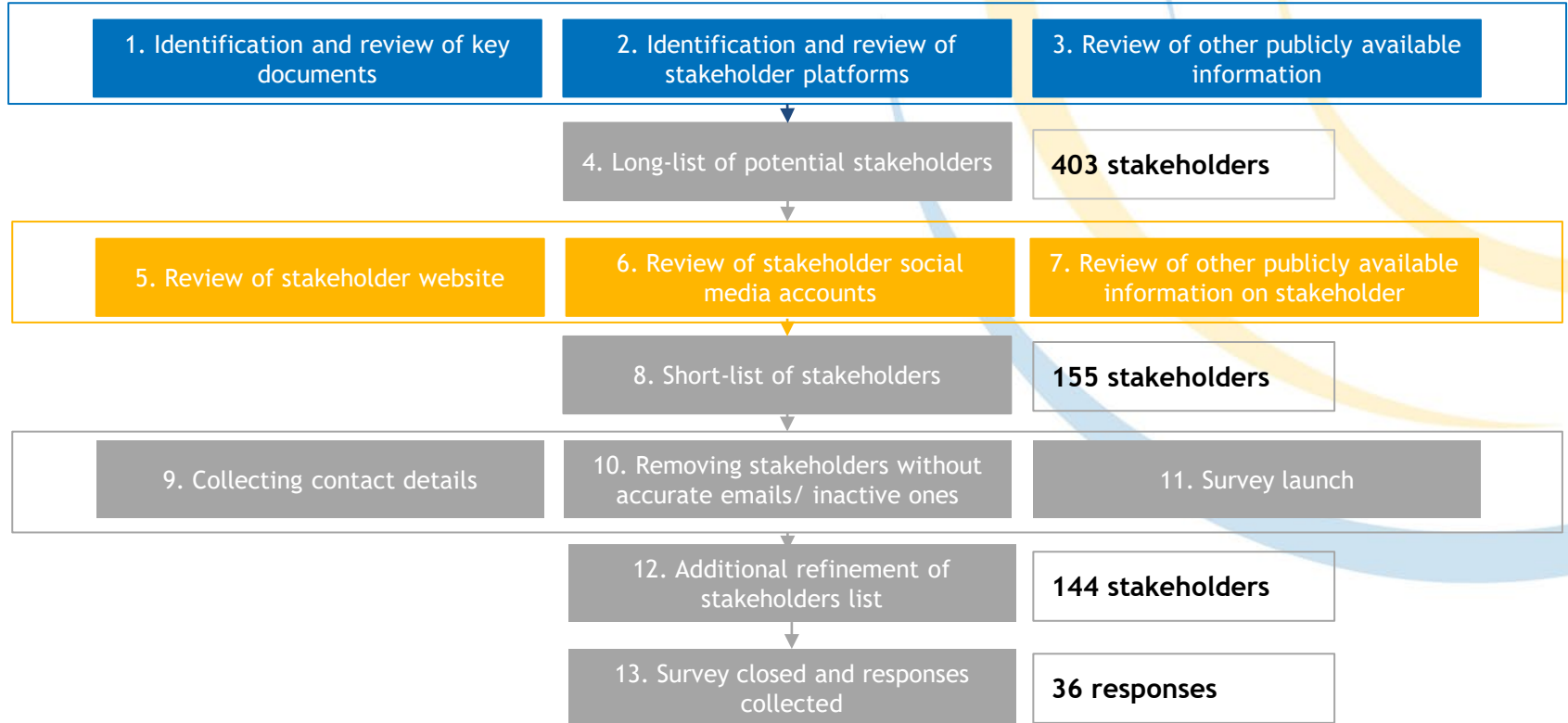
Established in one of the following forms:

- Start-up
- MSME
- Large company
- Spin-off company
- Academic & research organisation
- Public company
- NGO
- Other

Type of organisation

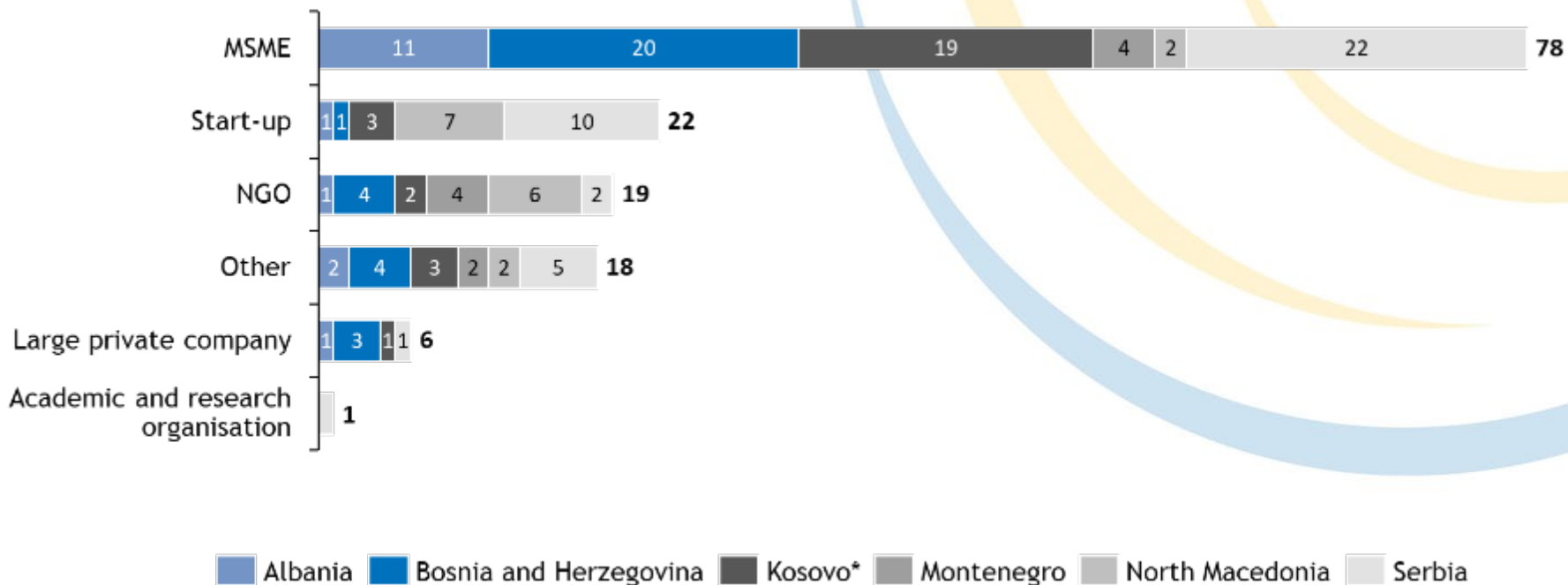
* This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

Overview of methodology



Summary of findings - Western Balkans

Total number of stakeholders: 144

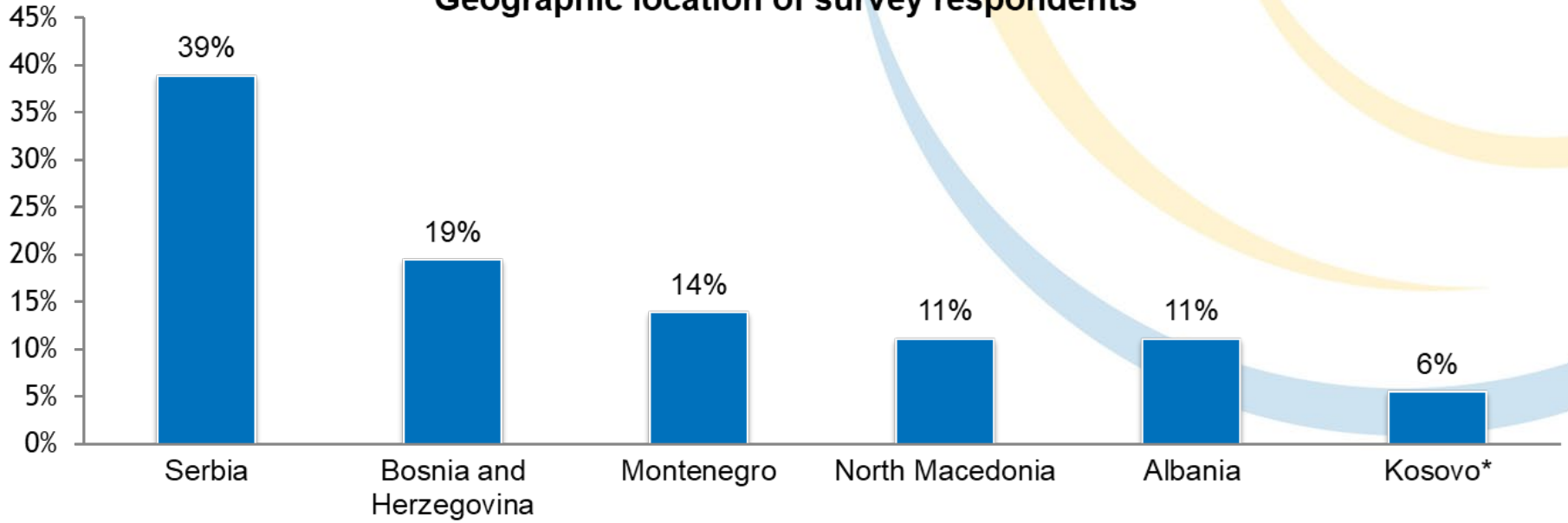


Key takeaway points from WGID meeting

- Continuous representations of economy representatives is needed to ensure relevant and timely input to increase the value
- Input for policymakers on best ways to support green and circular economy
- Extend the stakeholder map with relevant research institutions and academia (and ideally specific departments in charge of green and circular economy)
- Multistakeholder view of the development and use of the CE platform for the Western Balkans is needed

The majority of stakeholders who responded to the survey are based in Serbia

Geographic location of survey respondents



Key findings from the survey - What are enablers of further development?

Stakeholders are covering **different product and material streams** rather than focusing only on waste management

Raising awareness of the **financing options** is a prerequisite for reaching full potential of transition to the circular economy

Creation of **strong regulatory framework** will set the fundamentals for circular economy development

Education in the field of circular economy and green transition is an opportunity to overcome **lack of specialist skills and knowledge**

Supporting the implementation of green and circular economy transition

Considering good practice from elsewhere

Stronger institutional framework - Aligning with value chain risks and opportunities

Supporting circular compliance - Embedding circular economy in urban planning

Fostering entrepreneurship - Driving circular economy in the private sector

Measuring the impacts - Quantifying circularity over time

7. Suggestions for CE Stakeholders Platform

WB Circular Economy Stakeholders Platform

Tackling the challenges of green and circular transition

Goals

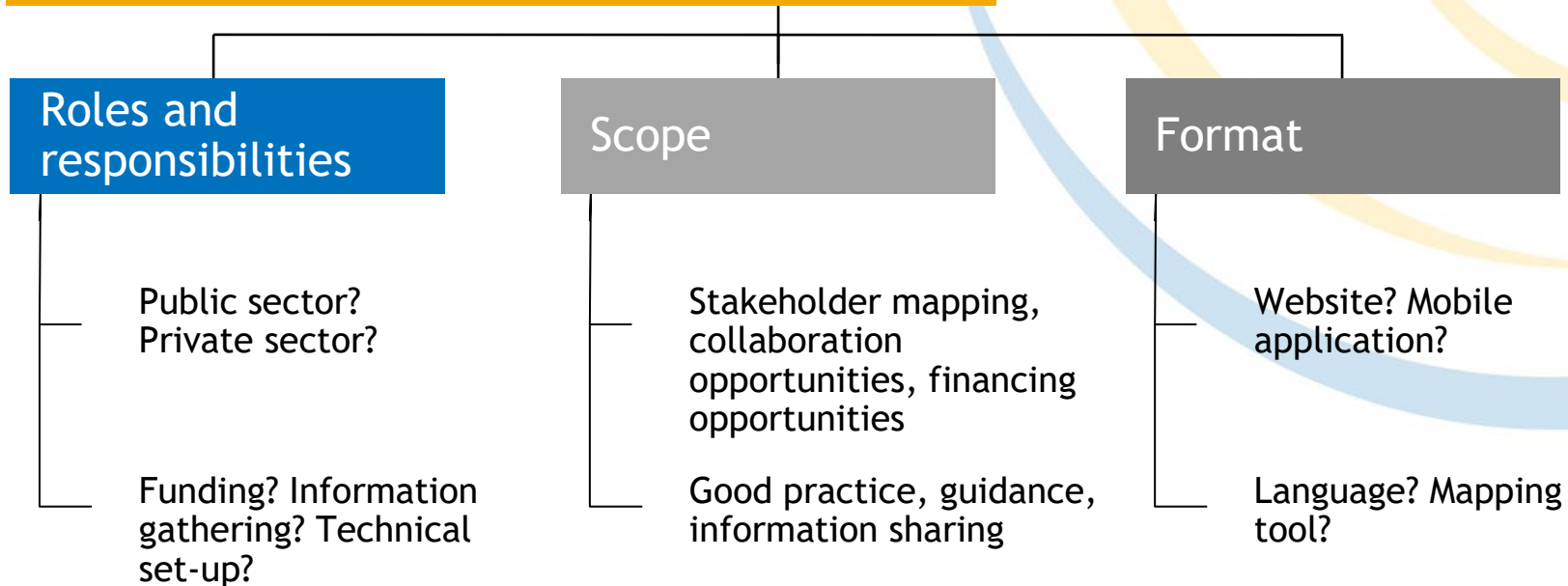
- Enhance visibility of ongoing economic activity
- Share best practice
- Foster information sharing and wider collaboration
- Enable partnerships within WB and beyond
- Improve awareness of access to finance
- Ensure visibility of, and alignment with regional and local policies, strategies and plans
- Ensure awareness and wider use of relevant tools



WB Circular Economy Stakeholders Platform

What shall be considered in setting it up?

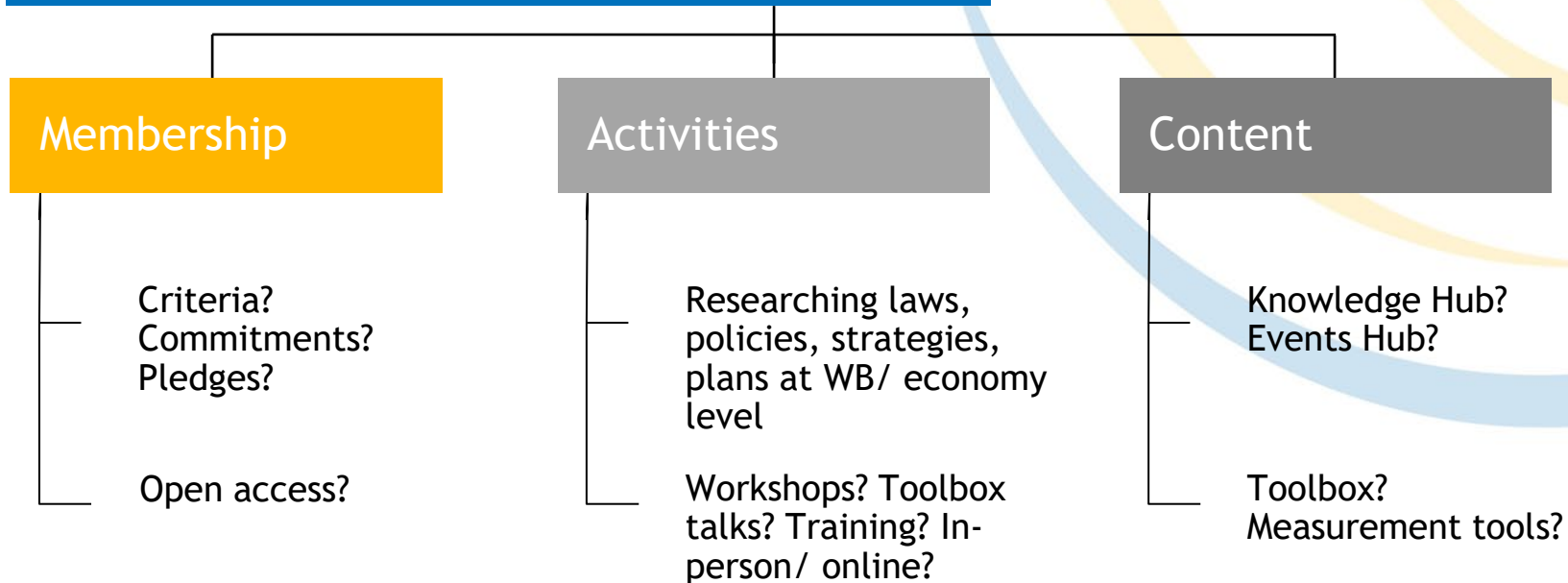
WB Circular Economy Stakeholders Platform Preparation



WB Circular Economy Stakeholders Platform

What shall be considered in running it?

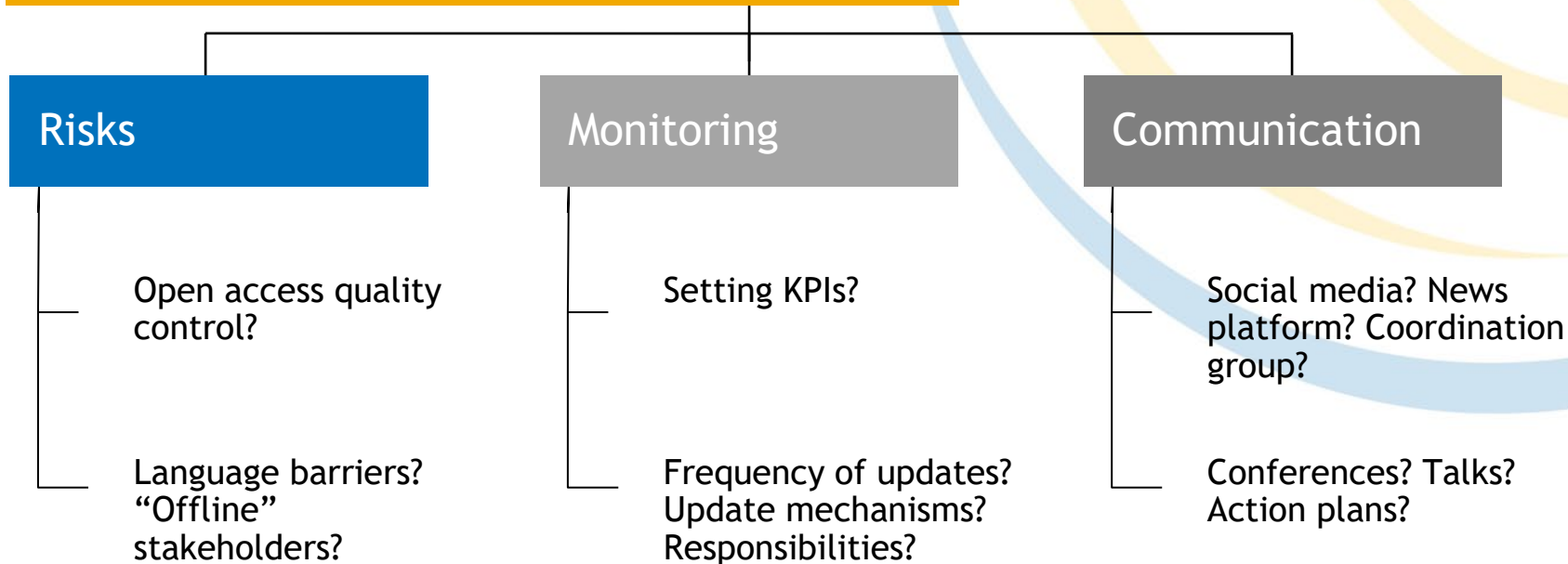
WB Circular Economy Stakeholders Platform Operation



WB Circular Economy Stakeholders Platform

What shall be considered in maintaining it?

WB Circular Economy Stakeholders Platform Maintenance



8. Q&A and discussion

9. Coffee break

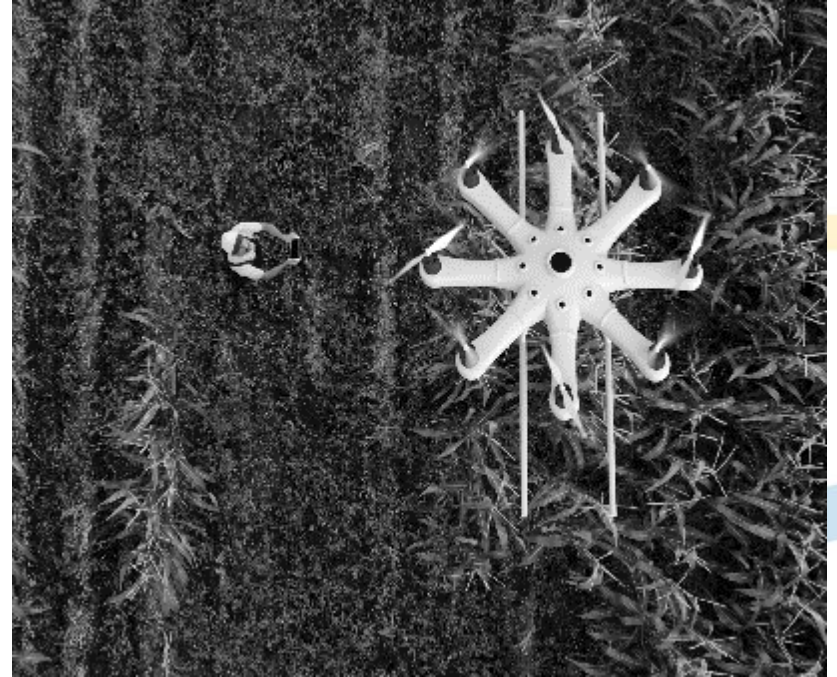
10. Suggestions for Regional Green Start-up Network

Regional Green Start-up Network

Tackling the challenges of green and circular transition

Goals

- Improve access to finance through: information sharing, one-stop-shop, and developing ties
- Build peer-to-peer support network
- Promote innovations in green and circular economy
- Increase visibility of WB start-ups in this domain



Regional Green Start-up Network

What are best ways to create a network?

What do start-ups need the most?

Funding? Partners? Clients? Credibility?

What is it that they do not need?

Time wasted? General lectures? Policy talks?

Why is the platform not enough for them?

Requires a lot of time? Not default for innovations?

Online formats:

- email group
- online community (ex. Slack)
- part of the platform

Events:

- regular? monthly/quarterly?
- what sets them apart?

Regional Green Start-up Network

What shall be considered in running it?

Regional Green Start-up Network Operation

Membership

Criteria? Commitments?
Pledges?

Open access?

Ownership?

Local / Regional
organisations

Funding? Information
gathering? Technical
set-up?

Value

International
connections? Investors?

Tools?

Badge of honor?

11. Q&A and discussion

12. RCC closing remarks



Thank you!

Regional Cooperation Secretariat
Trg Bosne i Hercegovine 1/V
71000 Sarajevo, Bosnia and Herzegovina

Tel: +387 33 561 700
Fax: +387 33 561 701
Mob: +387 61 190 601

www.rcc.int
Twitter: @rccint
Facebook: RegionalCooperationCouncil
YouTube: RCCSec